



relax.
we carry
the
load.SM





187 paint swatches.
4 bare walls.
1 trusted name.



relax.
we carry
the
load.SM

Okay, take a deep breath... now relax. We're Allied Van Lines.

At Allied, we understand that you're not just moving your belongings from one place to another. Your life is changing before your very eyes. And, with everything you have to think about already, you shouldn't have to worry about the actual move itself.

You'll be glad to know that Allied is not only the most recognized van line company in America, we're also the most qualified to help you get through your move smoothly.

And, because Allied moves more people than anyone else, we've perfected the process. Only we offer you the **Allied Advantage**: a unique blend of innovative ideas, service and protection options, including electronic estimating, Stretchwrap Furniture Protection, computerized tracking systems and the HomeRewards[®] financing option. Plus, you get the care and attention to detail that no other mover can match.

Talk is cheap? Well, recommendations can be a lot more reassuring. That's why you should know that Allied customers interviewed in an independent post-move survey rated their overall satisfaction as "excellent."*

So relax a little. Let us help reduce the stress of moving your life.

* Based on 2003 data collected by an independent research firm.





loads of decisions.
tons of options.
a weight off your shoulders.





relax.
we carry
the
load.SM

You can't help but make the right move with Allied.

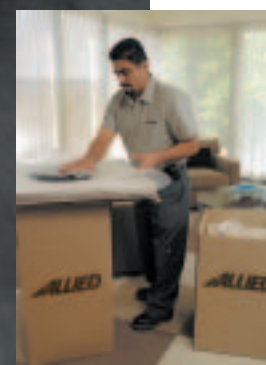
Because we know the significance of moving in a family's life, we're glad to provide whatever information and guidance we can as you consider your options.

To help you better understand what Allied Van Lines has to offer and how that compares to other companies in the industry, we'll provide you with your own **Personal Relocation Consultant**, an experienced person who's been "through the trenches" and has the know-how to assist you.

Your personal Allied relocation consultant will help you develop a timely, accurate quote, along with a reassuringly thorough **Personal Moving Plan** where all expectations, deliverables, timing and costs are spelled out clearly and concisely.

Best of all, we think you'll be so relieved to have this dedicated person there for you during this busy time that you may start to think of your Allied consultant as, well, a member of the family.





567 unpacked CDs.
273 unread books.
0 unwanted headaches.



relax.
we carry
the
load.SM

Enough said... let's get **PACKING.**

Whether you're planning to do all your packing yourself, or looking for expert, efficient assistance from your moving company, packing is a critically important part of your move experience.

With Allied, you're assured of getting the exact packing assistance you want, tailored to your needs, your schedule and your budget.



Our **Full Service Packing** offers you the convenience of having all of your household items packed by our experts using the most up-to-date packing methods and materials in the industry. If you only need help packing breakable or high-value items like dishes, artwork, glassware, particularly fragile furniture or mirrors, then our **Fragile Packing** service is your best option.

To protect upholstered furniture from soil damage, Allied provides **Stretchwrap Furniture Protection**, a strong clear plastic that covers and clings to furniture. It is used on every move at no additional cost to you.

You can relax knowing Allied's **Pack-and-Load Technicians** are highly trained professionals who employ proven packing techniques to assure on-time, intact and on-budget delivery.

Packing up everything yourself? Ask your Allied agent about securing a range of high quality, affordable boxes and professional packing materials to make the job as easy on you as possible. We'll even provide our free "How-To" guide that shares our years of packing expertise with you.



ON THE ROAD



millions of miles.
years of experience.
the only way to go.



relax.
we carry
the
load.SM

DESTINATION RELAXATION: Take to the highway.

Allied's expertise travels with you every mile of your move.

Our proprietary system of tagging, labeling and tracking ensures that all of your possessions are properly loaded, safely transported and efficiently accessible at your destination.

You'll have access to the world's largest and most modern fleet of dedicated household moving vans in the world. We've set an industry benchmark with Allied University and Master Moving School to assure excellence in driver training and safety.

Can't relax until the truck pulls up to your new home? Allied's on-line shipment tracking system allows us to check on the current status of your shipment anytime 24 hours a day, seven days a week.





end of the road.
last of the boxes.
a new beginning.





relax.
we carry
the
load.SM

DELIVERY/UNPACKING: “We’re home!”

Thanks to Allied’s commitment to on-time delivery, your belongings will arrive at precisely the time expected. That means you’ll feel right at home in your new location.

Continuous follow-through from your Allied move team makes it possible for us to react to any unexpected occurrences or changes in your schedule.

As soon as your destination is reached, your household will be professionally unloaded with the same care and attention to detail with which it was loaded. The well-labeled boxes are carefully placed in the right rooms to get you settled into your new home right away.

Need help unpacking? Your move team will meet any requirements that you requested in your Personal Moving Plan.





relax.
we carry
the
load.SM

There now, feel better? That's always our goal at Allied.

Moving is a part of most people's lives at one time or another. As the big day gets closer, stress levels normally head upward. At Allied Van Lines, we believe that nothing reduces worry more than trust. The trust we've earned by helping people like you deal with important life changes.

Whether you're moving down the street to that spectacular English Tudor you've always dreamed about owning, or you're headed cross-country or even across the globe, let Allied Van Lines help you relax. After all, that's been our goal with every move we've made.





relax.
we carry
the
load.SM

For more information visit
www.allied.com
or contact your
local Allied agent.

© 2004 Allied Van Lines, Inc.
U.S. DOT No. 076235
Item 06102
(Rev. 6/04)

